

# Drumossie - Gateway

## Tourism & Leisure Development

### economic appraisal

#### Strategy

*"The proposal is ideally placed at the city gateway to capture city/area based and A9 trade; it is well connected to the city and the wider central Highlands for day visits. It is a significant contribution to the city 'offer'. It complements a possible activity 'hub' with potential to interact with existing/expanding neighbouring hotel and visitor activity businesses"*

#### Demand

*"The proposal is designed to achieve a four star accreditation in the tourist accommodation market ...and ...strengthen the Inverness appeal by providing a wider offer to generate additional, longer and more valuable visits"*

*"The proposal is founded on the complementary mix of high class accommodation and a specialist 'niche' commercial underpinning...that ...are proven streams for viability in the sector..."*



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