Drumossie - Gateway

Tourism & Leisure Development

market viability

MKA Economics has prepared an outline business case for the proposal. Their recommendations for market viability are:

• 20-25 premium self-catering lodges (two and three-bed units) and a further 20-25 (one bedroom semi-detached lodges/two-bed apartments)

or

- up to 50 semi-detached and/or terraced units (one-bedroom semi-detached lodges/ two-bedroom apartments/ two/three bedroom detached lodges)
- supporting retail and food & drink facilities including 700sqm commercial floor-space together with reception/management and facilities accommodation and servicing
- a self-catering development achieved through an on-site marketing and management operation developer-led or joint venture; operated on the 'whole-ownership' and/or 'buy-to-let' model
- a phased development: with a focus on accommodation units as a first phase prior to commercial operations; and further phases of accommodation dependant on demand
- maximising synergy with the neighbouring hotel and other resorts





